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## Vision

To be the most trusted partner for your business in providing the 360 degree Marketing solution, which will help you in enhancing your Brand.

## Mission

To "Provide the best customer results possible and deliver the WOW factor through our services." Our expertise is helping our customers in their marketing and sales alignment



#### **Cloud IVR Solutions**



## a. Virtual IVR

With our personalized IVR system (IVRS), it addresses callers by their name and directs them to a suitable agent based on their interaction history. It is a platform that guides inbound callers to a web-based support experience – personalizing the support journey for customers already on their way to the queue.

## b. Missed Call

Missed Call is a form of marketing in which users can give a missed call to a specific number and will receive a call back with a SMS that contains advertising and other contents. It will help you in building interactive campaigns & also help in generating leads.



#### **Cloud IVR Solutions**

## c. Toll-Free

Toll free number starts with 1800 & customers can call the business for free. The cost for the toll-free call is borne by the called party, which is the toll-free subscriber, and not the calling party (the customers). With a toll-free number, customers can now reach more conveniently followed by an IVR.

## d. Inbound Call

An inbound call center helps in receiving incoming calls from customers,, which is mainly used for customer support or helpline. Support team can monitor those calls, which tend to come from existing customers with issues or questions.

## e. Outbound Call

An outbound call center on the other hand helps in making outgoing calls, which is mainly used by the sales teams. It also helps in surveys for the shoppers and collect market research.



#### **Bulk SMS Solutions**



## a. Transactional SMS

A transactional SMS is a non-marketing automated text message that companies send to support their audience along the customer journey. Among the most common transactional SMS are order confirmations, welcome text messages, and shipping updates. This kind of SMS doesn't needs any time it can go 24\*7.

## b. Promotional SMS

Promotional SMS is a message sent by businesses to their customers for promoting, up-selling, marketing, and advertising purposes. It can only be used from 9am to 9pm.



#### **Bulk SMS Solutions**

## c. OTP SMS

In the SMS OTP authentication method, a one time password (OTP) is sent with the SMS text to the user's phone. The user receives the OTP and enters it on the device where the authentication is happening. The OTP must be used within a specific time frame

## d. International SMS

International bulk SMS gateway (Supporting most of the countries across the world) By using our advanced nternational bulk SMS gateway, you can send messages to any part of the world and achieve maximum potential in your business.

#### e. Voice SMS

Voice messaging is an instant communication technology in which messages are transmitted via voice media. Voice messaging is an alternative to voice calls or text messages. It stores voice messages in a voicemail, which can be accessed via a smart device or even a landline phone



## **Bulk Whatsapp Solutions**



- Cloud Based Panel
- Failed Message Refund
- **MIS Reports**

# Cloud Bulk Whatsapp SMS

With Bulk Whatsapp you send Texts, PDF'S, Photos, Videos to your database. You can also integrate our solution with your CRM or ERP Solution.

Our solution is totally Cloud based.





# a. Tally on Cloud

Free yourself from hassles of managing tally servers, backups, UPS in your office. Tally on Cloud provides an easy, economical, efficient and secure way to use Tally from anywhere, anytime.

- 1. No Local Tally Server
- 2. No need to have multiple tally licenses
- 3. Tally administrators can centrally manage Tally and its users.
- 4. Tally users from any location can print on printers at any location



# b. Tally on Mobile

Biz Analyst helps in saving time, effort, reduces dependency, increases the sales team's productivity, and also helps in growing your business.

- 1. No Setup worries
- 2. Real-Time Tally data
- 3. Multiple Companies
- 4. Customizable Reports On-the-Go
- 5. Data Visibility from Multiple Locations

## c. Tally Silver/Gold

Tally is an on-premise accounting solution that caters primarily to small and midsize businesses across several industries. It provides business functionalities including accounting, finance, inventory, sales, purchase etc.

## d. TSS Renewal

Tally Software Service (TSS) needs to be renewed on its expiry, to continue to avail all product upgrades and features. TSS details are displayed in the License & services block of the Information Panel



# e. Tally AMC & Customization

Tally AMC is an annual contract provided for all our customers, so that they can enjoy Tally services hassle free. Our AMC services are provided by our experts who are well-versed with Tally. Above all this, we also provide time saving options to our clients by providing them with a customer helpline to get quick answers to their Tally queries.





# f. Tally Add-Ons

- 1. Documents attachment module
- 2. Auto Emailing.
- 3. Gst lock tool.
- 4. Gst Hero E-way bill.
- 5. Owners day book
- 6. Upi code.
- 7. Outstanding Follow up.
- 8. Recycle Bin.
- 9. SMS from Tally.
- 10. Digital Signature.
- 11. Voucher approval.
- 12. Bill Wise Outstanding Follow up.
- 13. Post receipt from sales.
- 14. Whatsapp from Tally

# g. Tally Modules

- 1. Autoplus.
- 2. Mediaplus.
- 3. Transport module.
- 4. Suiting shirting fabric distribution Module.
- 5. Hotel plus.
- 6. Rice bran.
- 7. School & College module.



## **List of Clients**

#### **Our Esteemed Clients**









































































#### **Members & Partners**

#### **Proud Members of**















#### Partners in Success

































#### Cloud IVR Solutions

Virtual IVR, Missed Call, Toll - Free, Inbound Call & Outbound Call

#### **Bulk SMS Solutions**

Transactional SMS. Promotional SMS. OTP SMS, International SMS, Voice SMS.

#### **Bulk Whatsapp Solutions**

Texts, PDFs, Photos, Videos

#### **Accounting Solutions**

Tally on Mobile, Tally on Cloud, Tally Silver/Gold, TSS Renewal, Tally AMC & Customization

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